

Personalised promotional products

TACTIC



HALF A CENTURY OF GAMES

Memo games



Puzzles



Playing cards



Dice games



Notepads



Made in Finland!





## Finnish quality at its best!

**Tactic Games** is a Finnish family-run company with long and solid experience in the field of game development and manufacturing. We are close and we are here for you! Our in-house manufacturing process is a true advantage when things must be done right, quickly and in the right scale. Whether your needs are big or small, we can match them in a flexible manner. Upholding the highest Finnish quality is important to us, so Tactic has also grown into the biggest game factory in Northern Europe. Each year, we manufacture millions of game products for export so we are always on top of the game business and up on the latest trends.

When it comes to games, we are true professionals! With 50 years of experience we can guarantee that our game design processes, graphical know-how and production, which is specialised in the manufacturing of games, are all the best in the field. Quality is guaranteed: Tactic's games have great quality both in terms of their content as well as their printing. Our products stand out!

**Choose a Tactic product and let the quality travel on your message all the way to the recipient!**

The recipient of a promotional product spends time playing the game, so your message will not be missed. Happy moments spent with a great game go down in memory, and the giver of the gift is not forgotten.

### Minna Yppärilä

Product Group Manager

Tactic Games Oy / Promotional products



---

Product Group Manager · Minna Yppärilä · +358 50 3473 348 · [minna.ypparila@tactic.net](mailto:minna.ypparila@tactic.net)  
Sales Director · Juha Nieminen · +358 40 0671 030 · [juha.nieminen@tactic.net](mailto:juha.nieminen@tactic.net)  
Tactic Games Oy · [www.tactic.net/promo](http://www.tactic.net/promo) · PL 4444 · Raumanjuovantie 2, 28101 Pori



Playing cards p. 4



Puzzles p. 5



Dice games p. 6



Memo games p. 7

Personalised customer products p. 8



Outdoor games p. 11





## Media surface on both sides!

Tactic is a Nordic playing card factory.  
We print over 20 million cards every year.

A set of playing cards makes for an excellent promotional gift! Playing cards have plenty of media surface, and you can choose from a variety of internationally known card designs. The custom printing can be done on one or both sides of the cards.

The printed surfaces of the cards provide companies, associations and organisations with unlimited possibilities to tell customers about their services, products and activities. In addition to endless entertaining moments, playing cards guarantee broad and long-lasting visibility for any brand.

Playing cards are also an inexpensive corporate gift. They are easy to mail, transport and hand to a customer in person. Organisations and associations can also use playing cards as a great product for fund-raising.

Minimum order quantity:

- 290 decks / custom printing on one side
- 580 decks / custom printing on both sides

More information about internationally known card designs International, Royal, Big and Bridge as well as Special cards: [www.tactic.net/promo](http://www.tactic.net/promo)



## The makings of success!

Most of us enjoy puzzles, either for the interesting images and beautiful scenes, or for the pure joy of assembling them. As a promotional product, a puzzle is one of the most memorable, as your customer will spend time putting it together. A message captured in a puzzle motif is sure to stay with you.

The puzzles come in several sizes – from the smallest A5 and A4 puzzles, with the glued-on frames, to the larger puzzles consisting of 1,000 pieces. Frame puzzles are an excellent promotional product for use in various events.

Frame puzzles:

- A5: 20 pieces
- A4: 28 or 40 pieces

Boxed puzzles:

- 34 x 48 cm – 500 pieces
- 48 x 67 cm – 1,000 pieces

Minimum order quantity:

- 1,000 pcs for small puzzles
- 500 pcs for 500 and 1,000 piece puzzles

The large surfaces of the packaging create a great opportunity to market your product or brand.



Frame puzzle

Boxed puzzle

## Create your own classic!

A product that will not go unused!

Complete with the company's product image or logo, these games are impressive and desirable corporate and customer gifts, and great as give-away products.

The graphic look of the packaging can be designed by the customer.

### Give-away Yatzy

- 12,5 x 8,5 x 2,5 cm

### Boxed Yatzy

- 18,5 x 11,5 x 3,5cm

Minimum order quantity: 1,000 pcs

*Give-away Yatzy*



*Boxed Yatzy*





## Products that are not forgotten!

With a memo game, you can pass on the information you want in a way that will be noticed.

Text can be printed on both sides of the tiles. Memo games come in a variety of options, from a playing card size to boxed games.

The number of pairs can be chosen as follows:

### Playing card Memo

- 16 pairs/game + rules
  - 26 pairs/game + rules
- (card size 58 x 89 mm)

### Boxed Memo game

- 36 pairs/game

(tile size 63 x 63 mm, box size 220 x 220 x 50 mm)

### Minimum order quantity:

- Playing card size 580 decks
- Boxed Memo game 1,000 pcs



*Boxed Memo game*

*Playing card Memo*

## Unique, different & memorable!

A game or product designed for a company / association.

Our professional and creative staff will help you design the perfect look for your game or product! The visual look of the product (e.g. game box) is finished to correspond with the graphic image of the company.

Personalised customer products could be:

- classic board games
- icebreaker games
- coaching games
- games about your city
- Christmas calendar
- your own idea
- activity cards
- activity and colouring books

Minimum order quantity: 1,000 pcs



*Personalised board game*



**Icebreaker and coaching games** often contain text and picture cards, rules and a box. The games can be used to learn about the recognition of different emotions and think about how to process them. The cards can also contain tasks that promote e.g. linguistic skills.

*Icebreaker game*



*Coaching game*



**A game about your city** – a business game that promotes local knowledge. At its best, this game can be a collaboration that makes a real impression!

The business package includes:

- promotion place with logo on the game board
  - 2 share cards with the company's logo printed on the back of the cards
- The company can also create their own question or special cards with information that relates to their services





### Christmas calendar

In addition to the image on the front and back of the calendar, you can add several personalised images or texts in the windows.

### Your own idea

Do you have a product or an idea but no packaging? Durable and visually impressive packaging makes your product more appealing!

Ask us about different box sizes.



### Notepad or activity book

- stapled, glued or wire-bound
- activity books and colouring books
- notepads and ruled notebooks
- a variety of sizes available



## Lasting products for lasting brand value!

Our Mölkky products are a 100% Finnish!

- Finnish birch and pine
- branded markings
- comes with booklet which includes the rules and a score pad
- durable and popular classic



Your company's logo or another text can be printed on the bottom board on both sides of the box. A throwing skittle branded with your slogan will really help your brand take flight!

- Miniature Mölkky      6,7 x 8 x 4,7 cm
- Indoor Mölkky        11 x 16 x 9 cm
- Original Mölkky       19 x 31,5 x 22 cm

Minimum order quantity: 30 pcs



[52521]

[52531]

[40268]



## Board Games

## Mölkky Games

### The Makings Of Success – From Tactic!

**Minna Yppärilä**

Product Group Manager

+358 50 3473 348

[minna.ypparila@tactic.net](mailto:minna.ypparila@tactic.net)

**Juha Nieminen**

Sales Director

+358 400 671030

[juha.nieminen@tactic.net](mailto:juha.nieminen@tactic.net)

[www.tactic.net/promo](http://www.tactic.net/promo)

## Activity Books

